

# Macerich Shopping Centers & Fashion Outlets

## Tourism Fact Sheet



### Overview

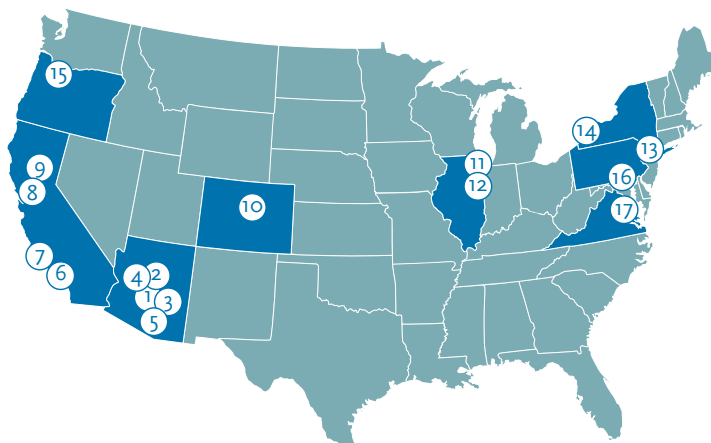
Macerich offers visitors the top two activities when traveling in the US – shopping and dining. Our premier US shopping destinations are located in major cities across the country. A unique blend of stores, restaurants, and entertainment – many of which are exclusives – as well as unparalleled guest services create the ultimate experience for visitors. We provide tourism programs and partnerships that benefit travel trade professionals and welcome both individuals and groups including: commissionable shopping packages; visitor savings; motorcoach meet-and-greet, meal program and driver & guide incentives; resort and hotel partnerships; group programs and dedicated marketing campaigns.

### Shopping Centers & Fashion Outlets

Shopping in major destinations include Santa Monica Place in Santa Monica, California; Scottsdale Fashion Square in Scottsdale, Arizona; The Shops at North Bridge and Fashion Outlets Chicago in Chicago, Illinois; Fashion Outlets Niagara Falls in Niagara Falls, New York; and Tysons Corner Center in the Washington DC area.

ARIZONA	1	Scottsdale Fashion Square*	Scottsdale
	2	Biltmore Fashion Park	Phoenix
	3	Chandler Fashion Center	Chandler
	4	Kierland Commons	Scottsdale
	5	La Encantada	Tucson
CALIFORNIA	6	Santa Monica Place*	Santa Monica
	7	La Cumbre Plaza	Santa Barbara
	8	Broadway Plaza	Walnut Creek
	9	Arden Fair	Sacramento
COLORADO	10	Twenty Ninth Street	Boulder
ILLINOIS	11	Fashion Outlets Chicago**	Rosemont
	12	The Shops at North Bridge*	Chicago
NEW YORK	13	Queens Center	Queens
	14	Fashion Outlets Niagara Falls, USA**	Niagara Falls
OREGON	15	Washington Square	Portland
PENNSYLVANIA	16	Fashion Outlets Philadelphia**	Philadelphia
WASHINGTON DC/VIRGINIA	17	Tysons Corner Center*	Tysons Corner

\*Premier Shopping Centers \*\*Fashion Outlets



MACERICH RETAIL BRANDS INCLUDE:

AMERICAN GIRL

APPLE

BARNEYS NEW YORK

BLOOMINGDALE'S

BURBERRY

COACH

DISNEY

GAP

GUCCI

H&M

LOUIS VUITTON

KATE SPADE NEW YORK

MACY'S

MICHAEL KORS

MICROSOFT STORE

NEIMAN MARCUS

NIKE

NORDSTROM

OMEGA

TIFFANY & CO

TORY BURCH

ZARA

MACERICH OUTLET RETAILERS INCLUDE:

TORY BURCH OUTLET

NORDSTROM RACK

DISNEY OUTLET

GAP FACTORY STORE

COLUMBIA SPORTSWEAR

SAKS 5TH AVENUE OFF 5TH

NIKE FACTORY



## Tourism Programs

### Visitor Savings & Savings Pass

Complimentary visitor savings are available: Visitor Savings (regional shopping centers) & Savings Pass (Fashion Outlets) and provide special savings and amenities from participating stores and restaurants. Available in digital format with a special password for access. Available upon request: visitor savings vouchers can be customized with company logo and provided in PDF format for distribution to clients.

### Commissionable Shopping Packages

Commission-based incentive for the travel professional. Our shopping packages provide a unique shopping experience for the visitor to explore the destination, dine out at gourmet restaurants and casual favorites, and relax at the spa – Shop & Play, Shop & Dine, and Shop & Spa, range from \$15 - \$85 USD, available at ShopAmericaTours.com.

### Resort & Hotel Packages

This award-winning program provides visitors with resort/hotel accommodations, amenities and added-value shopping.

### AAA, CAA & Premier Credit Card Members

Visit Concierge/Guest Services, show the designated card and out-of-town ID to receive complimentary visitor savings.

### Group Programs (10+ people)

Spouse and incentive programs, group tours and private events are available upon request. Specific in-store programs such as fashion shows, wardrobe consultations, dine-a-rounds and meals are offered. *(Fees apply.)*

### Motorcoach Meet & Greet (10+ people - One-hour visit minimum)

Complimentary meet-and-greet coordinated with a warm welcome and gift bag including Visitor Savings offers and directory. Motorcoach Driver & Guide Incentive Program available *(request details for participating shopping centers)*. Terms and conditions apply. One-week advance notice necessary to secure this experience.

### Dining Dollars (10+ people)

Pre-paid meal program that allows tour operators and groups to purchase \$10 mall gift cards prior to their arrival, making it easier to obtain food and beverages without needing another form of payment and adding convenience to their shopping and dining experience. Terms and conditions apply. One-week advance necessary to secure this experience.

### Concierge & Guest Services

Services and amenities vary by center and include complimentary WiFi, text message to concierge, language assistance and materials, currency exchange, personal shopper, package carry-out assistance, same-day package delivery to hotel, and visitor information courtesy of the convention and visitors bureaus.

### Website

Visit [MacerichTourism.com](http://MacerichTourism.com) for in-depth multi-lingual travel industry professional information about tourism programs, shopping center details, partnerships and incentives.

## For More Information

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